

# The Nashua Advantage

Put the proven performance of an industry leader work for you.

Most people know Nashua as North America's leading manufacturer of thermal supermarket thermal point-of-sale system supplies, and thermal and EDP (Easy Data Processing), distribution labeling products. But Nashua is also a leading manufacturer of thermal labels used for shelf labeling, price marking, and in-store signage in the retail environment.

Leading retailers have embraced Nashua's line of labels and shelf talkers designed for use in back room and in-aisle portable printing platforms.



## Get the Nashua Advantage for Retail Labeling

- Paper and synthetic thermal label stocks
- Clean-release removable adhesive
- Up to 8-color printing
- Vibrant, colorful, environmentally-friendly Flexo-printed UV inks
- Labels for Comtec and their portable thermal printing systems
- Multiple manufacturing centers for convenience and availability of shipping – several locations nationwide available for quick and cost-effective shipping.

Call us today and see how you can make our retail labels work to your advantage.

