

**News Release** 

## **Cenveo Invests \$3 Million in Narrow Web Label Capabilities**

Prepares for Accelerated Growth in the

Food & Beverage, Pharmaceutical and Consumer Goods Industries

**STAMFORD, CT** – (**January 14, 2016**) – Cenveo, Inc. (NYSE: CVO) recently announced a \$3 million investment in its label printing platform with the addition of two narrow web Nilpeter FA-4\* presses, two EyeC Vision inspection systems, and ancillary finishing equipment. This investment follows a multi-million dollar purchase of HP digital presses in 2015. The two Nilpeter FA-4\* presses will be installed in early 2016.

## Mike Burton, Chief Operating Officer, stated:

"We are making ongoing strategic investments in our label business to serve the growing need for high-quality prime labels in a variety of industries such as the pharmaceutical, food and beverage, health and beauty, and other consumer goods industries. We're building on our existing world-class platform to offer incomparable quality and speed to our customers."

The 16" Nilpeter FA-4\* multi-substrate flexographic presses offer highly efficient set up, short web path, and the highest level of consistent quality, especially on repeat jobs. The EyeC vision system offers leading edge pattern recognition technology.

## Mike Burton, Chief Operating Officer, concluded:

"We're studying and responding to consumer trends to help our customers grow. The Nilpeter FA-4\* presses give us superior print quality on short, medium and long runs on a variety of substrates with

tremendous efficiency. This is exactly the type of press capability and flexibility we want to invest in to meet customer demands and secure our position as one of the nation's leading label suppliers."

###

Cenveo (NYSE: CVO), world headquartered in Stamford, Connecticut, is a leading global provider of print and related resources, offering world-class solutions in the areas of <u>custom labels</u>, <u>envelopes</u>, commercial print, content management and <u>publisher solutions</u>. The company provides a one-stop offering through services ranging from design and content management to fulfillment and distribution. With a worldwide distribution platform, we pride ourselves on delivering quality solutions and service every day for our more than 100,000 customers. For more information please visit us at <u>www.cenveo.com</u>.

\_\_\_\_\_

Inquiries from media and customers should be directed to Eric Lanz at (812) 981-4849.